



## Increase Your Organization's Visibility Within the Professional Sales Education Community!

### Become an SEF Annual Corporate Sponsor in the 2024 SEF Annual

Does your company provide services/products, offer internships, hire graduates or attend Sales education events?

The Sales Education Foundation invites you to promote your organization in the 2024 SEF Annual. Build your brand visibility to the essential community of sales educators, researchers, students and professionals.

Unlike one-time "event" sponsorship, your recognition in the SEF Annual remains for a **full year** via the SEF website and social media outreach. The SEF Annual digital edition is circulated worldwide and featured as a free resource to universities, companies, recruiters and anyone interested in Professional Sales and Sales education.

Finding the right contacts, gaining exposure, locating potential university partners - only a step away when you become an SEF Annual Corporate Sponsor!

### What could Corporate Sponsorship of SEF offer you and your company?

Hear from Jim Fogler, President and CEO of the Florida Press Association

"In 2023, the Florida Press Association proudly sponsored the Sales Education Foundation, a sponsorship that I found extremely valuable. This foundation laid strong groundwork for comprehending sales education priorities and strategies.



Thanks to this sponsorship, I had the privilege of establishing numerous new connections, greatly expanding my professional network within the realm of sales and marketing college students and professors including some of the most esteemed sales educators across the country."

Why become an SEF Annual Sponsor?

A unique one-of-a-kind digital publication

Reaches specialty, targeted audiences

Showcases your products/opportunities

Provides continuous 12 months exposure

"If you share our vision for the future of Professional Sales education we invite you to become an SEF Annual Corporate Sponsor."

-Sally Stevens  
SEF Co-Founder



Our Mission

"Elevating the sales profession through university education."

<https://salesfoundation.org>