



## Sales Education Foundation

Elevating the Sales Profession Through University Education



## Discover your personal strengths in the world of professional sales through SEF's Career Development Program

The SEF's Career Development Program provides students with the opportunity to take part in a predictive sales career assessment, helping them maximize the opportunity to succeed and achieve profitable sales growth. Through a partnership with Chally, a GrowthPlay Company, students can discover how their natural skills fit with common entry level sales roles. Use personalized results (available in- 24 hours) in interviews and at job fairs to showcase strengths and demonstrate predicted success in professional sales.

Personal results give you:

- An explanation of the skills needed for common sales roles
- A personalized description of your predicted strengths
- Identification of your role alignment
- Guidance for career management and development

**Did you know ...**

**Sales graduates average 2.8 job offers before graduation.**

**They report their career satisfaction rating over 77%!**

**Average starting salaries for sales representatives is over \$65,000**

*"Thanks to the Chally assessment I was able to get a great sales internship. I knew I wanted to do sales but having a better idea of my strengths helped me hone in on a specific area of sales. I was able to use the assessment to talk to recruiters and get a top sales internship."*

- Texas A&M University Marketing student