

# Feature your Sales Program in the 2019 SEF Annual Magazine - our 13th edition

The Sales Education Foundation invites you to feature your university and sales program in our 13th edition **Annual** magazine. All feature spaces are prominently positioned within the "Top Universities For Professional Sales Education" listing. The **Annual** provides your sales program with global exposure - viewed by thousands of industry recruiters, companies, and professionals.



Global audiences for our **Annual** "Top Universities for Professional Sales Education" magazine include: potential sponsors, sales organizations, university recruiters and major decision makers. In addition, students, parents and practitioners worldwide are learning about universities teaching professional sales education through our ANNUAL publication.

To secure early discount pricing email Marty Holmes (marty@salesfoundation.org) with confirmation and size requirement by **1/18/2019 deadline**. Art file deadline is 2/4/2019.

### Early Discount Pricing by 1/18/2019

- 1/8 page space: \$2,000 receive 50 printed copies\*
- 1/4 page space: \$3,000 receive 100 printed copies\*
- 1/2 page space: \$5,000 receive 200 printed copies\*
- Full page space: \$8,000 receive 300 printed copies\*

### Regular Pricing after 1/18/2019 and before 1/31/2019 deadline

- 1/8 page space: \$2,500 receive 50 printed copies\*
- 1/4 page space: \$3,500 receive 100 printed copies\*
- 1/2 page space: \$5,500 receive 200 printed copies\*
- Full page space: \$8,500 receive 300 printed copies\*

\* **Each featured program will be provided with Preferred Early Access to the magazine and PDF files prior to public release!**

### AVAILABLE SIZES:

#### FULL PAGE:

Maximum size for your space is 7 1/2 x 10

#### HALF PAGE (horizontal or vertical upon request):

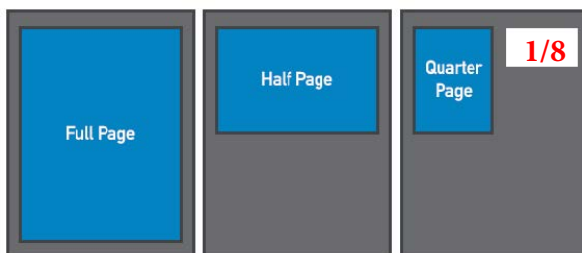
Maximum size for your art is 3 3/4 x 7 1/2

#### QUARTER PAGE:

Maximum size for your art is 3 3/4 x 5

#### EIGHTH PAGE (horizontal or vertical upon request):

Maximum space for your art is 3 3/4 x 2 3/8



### Complimentary Sponsors Recognition Wall Plaque

Sponsoring programs will receive a free "Top University Sales Program" Recognition wall plaque suitable for display



### ART SPECIFICATIONS - Please read carefully

#### FILE REQUIREMENTS

PDF files are required.

We assume due diligence was taken by your university or agency to preapprove and proof all advertisements before submission. If we detect an error with any of the supplied material before going to press, we will contact you to correct and resubmit your files or PDF before publication.

Art files are due by **2/4/2019**. Send to Marty Holmes marty@salesfoundation.org.

### IMPORTANT! IRS REGULATIONS FOR USE OF SPACE – PLEASE READ CAREFULLY

The Sales Education Foundation is a component fund of The Dayton Foundation, a 501(c)(3) public charity. In keeping with the IRS regulations around featured space in non-profit publications, the following guidelines **MUST** be followed for participating organizations.

1. Messages **may** use promotional logos or slogans that are an established part of the sponsor's identity.
2. Messages **may** display or acknowledge a product by the organization, whether for free or for remuneration.
3. Messages **may not** contain qualitative or comparative language, price information, or other indications of savings or value.
4. Messages **may not** include endorsements or inducements to purchase, sell, or use specific products or services.