

Feature your Sales Program in the 2020 SEF Annual Magazine 14th edition

The Sales Education Foundation invites you to feature your university and sales program in our 2020 **Annual** magazine, the **only** magazine dedicated to promoting university sales education programs. The **Annual** provides sales programs with global exposure - viewed by thousands of industry recruiters, companies, and professionals.



Programs purchasing space in our Annual receive **preferred digital access** and printed copies prior to our official launch. Be the first to promote your recognition through social media! Our 2019 Annual broke records for previous edition downloads.

Sponsor Wall Plaque Sponsoring programs receive a free “Top University Sales Program” Recognition wall plaque suitable for display



To secure a spot for 2020 email Marty Holmes (marty@salesfoundation.org) with confirmation and size requirement by **1/10/2020 deadline**. Art file deadline is **1/24/2020**.

Pricing for 2020

1/8 page space: \$2,000 receive 50 printed copies
1/4 page space: \$3,000 receive 100 printed copies
1/2 page space: \$5,000 receive 200 printed copies
Full page space: \$8,000 receive 300 printed copies

AVAILABLE SIZES:

FULL PAGE:

Maximum size for your space is 7 1/2 x 10

HALF PAGE (horizontal or vertical upon request):

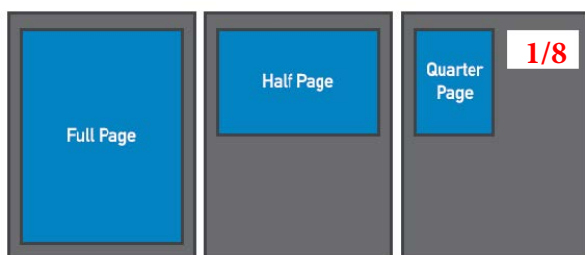
Maximum size for your art is 5 1/2 x 7 1/2

QUARTER PAGE:

Maximum size for your art is 3 3/4 x 5

EIGHTH PAGE (horizontal or vertical upon request):

Maximum space for your art is 3 3/4 x 2 3/8



ART SPECIFICATIONS -

Please read carefully

FILE REQUIREMENTS

PDF files are required.

We assume due diligence was taken by your university or agency to preapprove and proof all advertisements before submission. If we detect an error with any of the supplied material before going to press, we will contact you to correct and resubmit your files or PDF before publication.

Art files are due by **1/24/2020** Send files to Marty Holmes
marty@salesfoundation.org

IMPORTANT IRS REGULATIONS FOR USE OF SPACE – PLEASE READ CAREFULLY

The Sales Education Foundation is a component fund of The Dayton Foundation, a 501(c)(3) public charity. In keeping with the IRS regulations around featured space in non-profit publications, these guidelines **MUST** be followed for participating organizations.

1. Messages **may** use promotional logos or slogans that are an established part of the sponsor's identity.
2. Messages **may** display or acknowledge a product by the organization, whether for free or for remuneration.
3. Messages **may not** contain qualitative or comparative language, price information, or other indications of savings or value.
4. Messages **may not** include endorsements or inducements to purchase, sell, or use specific products or services.