



**SEF + HIRING ORGANIZATIONS**

**Get your Company Front & Center  
with the Professional Sales  
Education community!  
Advertise in the 2022 SEF Annual  
16th edition**



**Sales Education Foundation**  
Elevating the Sales Profession Through University Education

The Sales Education Foundation invites you to advertise your organization in the SEF 2022 Annual. Build your brand visibility and exposure to the essential community of sales educators, students and professionals.

Unlike one-time "event" sponsorship your recognition in the Annual continues for a **full year** as viewership continues. The Annual is circulated worldwide with two digital editions and featured on the SEF website as a free download.

Finding the right talent and a potential university partner is only a step away when you advertise in the SEF Annual!

**Corporate Sponsor Rates for 2022**

1/4 page \$4,500  
1/2 page: \$6,500  
Full page: \$10,000

**To secure your spot for 2022**

**DEADLINES: Confirmation of purchase and size requirements must be received by 1/31/2022. Art file deadline is 2/4/2022. File details available on request.**

Send your questions/information to Marty Holmes, [marty@salesfoundation.org](mailto:marty@salesfoundation.org) to secure your spot.

Additional sponsor opportunities are available. Contact Marty for more information.

**AVAILABLE SIZES**

**FULL PAGE**

Maximum size - 7<sup>1/2</sup> x 10

**HALF PAGE (horizontal or vertical upon request)**

Maximum size - 5<sup>1/2</sup> x 7<sup>1/2</sup>

**QUARTER PAGE**

Maximum size - 3<sup>3/4</sup> x 5

**Why advertise in the SEF Annual?**

- Unique one-of-a-kind digital publication
- Reach targeted audiences
- Showcase your opportunities
- Provides 12 months exposure

**"If you share our vision for the future of Professional Sales education we invite you to consider supporting the SEF Annual."**

**-Sally Stevens**  
SEF Co-Founder



**Mission**

The Sales Education Foundation is changing the way the world sees Professional Sales by "elevating the sales profession through university education."

<https://salesfoundation.org>